



Second Annual

POPULATION HEALTH AND
VALUE MANAGEMENT
SYMPOSIUM

Friday September 20th, 2019

Portsmouth Harbor Events &
Conference Center
100 Deer Street
Portsmouth, NH 03087

AGENDA AND SPEAKERS

7:30AM - 8:30AM	Breakfast
8:30AM - 9:00AM	Welcome and Introductions: Jessica Dudley, MD
9:00AM - 10:00AM	Keynote Address: Eric Weil, MD
10:00AM - 10:15AM	Networking and Vendor Displays
10:15AM - 11:00AM	Frail Elder Population in the Post-Acute Care Continuum: Charles Pu, MD
11:00AM - 11:15AM	Networking and Vendor Displays
11:15AM - 12:00PM	Telemedicine/Telemonitoring Track—Innovative Home Programs with Technology Support: Panel Discussion <ul style="list-style-type: none"> • Rami Karjian • Michael Souza
12:00PM - 1:00PM	Lunch and Networking/ Vendor Displays
1:00PM - 1:45PM	Leveraging Advanced Analytics for More Effective Population Health Management : Joe Kimura, MD, MPH
1:45PM - 2:15PM	Pharmacy Intervention Programs for Primary Care: Namone S. Pike, Pharm D
2:15PM - 2:30PM	Networking and Vendor Displays
2:30PM - 3:15PM	Substance Use Disorder Program Track <ul style="list-style-type: none"> • Christin Price, MD • Joji Suzuki, MD • Scott Weiner, MD, MPH
3:15PM - 3:30PM	Networking and Vendor Displays
3:30PM - 4:30PM	Payors and Governmental Track: Panel Discussion <ul style="list-style-type: none"> • Chris Lassonde, FSA • Steve Moorehead • Tony Dodek, MD



JESSICA C. DUDLEY, MD

Chief Medical Officer

Brigham and Women's Physicians
Organization

Vice President of Care Redesign

Brigham Health

As Chief Medical Officer for the Brigham and Women's Physician's Organization (BWPO), Dr. Dudley is responsible for the strategic development and oversight of physician led efforts to improve the quality and efficiency of clinical care. Dr. Dudley oversees the BWPO's performance in risk contracts across commercial payers and as an Accountable Care Organization with Medicare and Medicaid. As Vice President for Care Innovation for Brigham Health, Dr. Dudley is responsible for coordinating institutional and physician led efforts to develop population health management and care redesign programs that support the delivery of high value patient care with a focus on reducing overall medical trend and improving quality performance.

Dr. Dudley has been active in the development of education and training programs to support the development of physician leaders including a leadership program with Harvard Business School. Dr. Dudley developed a physician incubator program (BCRISP) to increase front line physician engagement in identifying opportunities to redesign care to deliver improved outcomes and quality and reduce overall healthcare costs. Dr. Dudley leads overall faculty wellbeing efforts to address burnout and improve professional fulfillment for all faculty.

Dr. Dudley received her undergraduate degree from Yale University and medical degree from Harvard Medical School. She completed her internship and residency in Primary Care Internal Medicine at Brigham and Women's Hospital in Boston, MA, where she was a practicing primary care physician for 10 years. Dr. Dudley is Board Certified in Internal Medicine and is an Assistant Professor of Medicine at Harvard Medical School.



ERIC WEIL, MD

**Director of Population Health
and Associate Chief of Section of
Primary Care**

Beth Israel Deaconess Medical
Center

Eric M. Weil, MD, graduated from the University of Medicine and Dentistry, New Jersey Medical School and completed his Residency Training in Internal Medicine at Beth Israel Hospital in Boston. His clinical home for twenty years was the Massachusetts General Hospital, Revere HealthCare Center, where he delivered care as a primary care physician. During his tenure in the organization, Dr. Weil served as Chief for the medicine practice and has chaired the city's Board of Health. He has been a local, regional, statewide and national leader on a multitude of Educational, Primary Care, Care Coordination and Community Based initiatives.

Dr. Weil's career has been driven by a desire to make healthcare systems successful. In 2006, he implemented a Medicare Demonstration Project that successfully coordinated the care for medically complex and high-risk Medicare patients. This program demonstrated significant positive outcomes and later became one of the cornerstones of the Population Health Strategy for Partners Healthcare.

From 2008-2016, he served as Associate Chief for Clinical Affairs for the MGH General Medicine Unit. Concomitantly, he was an Associate Medical Director for the Massachusetts General Physician's Organization, overseeing all infrastructure and strategy for Primary Care at the institution. Most recently, he served as Chief Medical Officer for Primary Care within the Partners Healthcare Center for Population Health, focusing full time on the portfolio of strategies to advance the Population Health strategies of the organization, inclusive of development of the Partners Medicaid ACO.

He is currently Medical Director for Population Health and Associate Chief of Primary Care at Beth Israel Deaconess Medical Center. He also delivers care at BIDMC as a Primary Care Physician within the Division of General Medicine.



CHARLES PU, MD

Medical Director

Partners HealthCare System
Center for Population Health

Attending Physician

MGH Division of Palliative Care
and Geriatric Medicine

Dr. Chuck “Charles” Pu is a board-certified Internist and Geriatrician with over 20 years of clinical experience and administrative leadership roles in numerous post-acute care settings including SNF, LTAC and IRF.

Currently an Associate attending physician within the Massachusetts General Hospital’s Division of Palliative Care and Geriatric Medicine, Dr. Pu was hired as MGH’s first ‘SNFist’ back in 1998. He currently serves as a Medical Director at the Partners HealthCare System Center for Population Health and oversees a strategic portfolio of Post-Acute Care, SNF, Hospice and Advanced Home-Based Care Continuum Initiatives. He also serves as Core Faculty of the MGH Geriatrics Fellowship Program and is an Assistant Professor at the Harvard Medical School.

Nationally he has served on numerous post-acute care technical advisory panels and is currently serving as a member of the CMS Healthcare Transformation Taskforce – Advanced Payor-Provider Partnerships Workgroup.



MIKE SOUZA

President and CEO
New England Life Care

Mike joined NELC as President & CEO in February 2012 as only the second CEO in NELC's history. His passion is to lead organizational "start-ups" and build high performance teams. Early in his career, Mike became intrigued with optimizing work flows and using quality management techniques developed in the Japanese auto industry in healthcare. While Mike's early career spanned multiple industries as he learned from his experience in retail management and leading large scale government IT projects, his first love was healthcare. His healthcare experience includes working for nationally renowned acute care, managed care/insurance and primary care organizations, as well as having led venture-backed start-ups and participated in national consulting engagements, all spanning both the for-profit and not-for-profit segments. Upon learning about NELC, the opportunity to care for patients in their home and to play a role in "transforming the patient care continuum" fueled his desire to simply make a difference in the lives of those patients NELC has the privilege of caring for.

Mike's graduate degree is in Industrial Engineering/Management from Northeastern University and a Liberal Arts/Economics undergraduate degree from Middlebury College in Vermont.

He resides in North Andover, MA with his wife and two daughters where he was named the first Poet Laureate of the town.



RAMI KARJIAN

Co-Founder, President, and COO Medically Home Group

Rami's passion for healthcare developed in his work with McKinsey & Company, starting with a project at a community hospital in a small town in rural Virginia. The emergency room was at capacity and patients had to wait for extended periods of time. The department was understaffed and over stressed. Within four months the ER was completely transformed. Not only was the patient experience exponentially better, it became a different, better place to work as a clinician. That project launched McKinsey's Hospital Operations practice. Over the next thirteen years, Rami worked in a variety of healthcare and service operations organizations all over the world, while living in the US, Seoul (S. Korea), Singapore, and Taipei (Taiwan).

After countless consulting engagements across the globe spanning over a hundred companies, Rami wanted the challenge of taking on an operating role and personally put into practice what he had been advising his clients for many years. He joined Flextronics, a \$30B Fortune Global 500 electronics manufacturing services and end-to-end supply chain solutions provider with more than 200,000 employees and operations in 30 countries. As President of Flextronics' Global Services & Software business he was responsible for a business of 15,000 employees with operations in 25 sites across the Americas, Europe, and Asia focusing on forward logistics/distribution and reverse logistics/repairs and spare parts, enabled by leading-edge software solutions.

More recently, Rami joined his partners Andy Lipman and Richard Rakowski to launch a variety of businesses, including Medically Home. They have been focusing on building an exceptionally talented team to care for patients at home in the world's first virtual hospital. With the Medically Home Program, patients can now be admitted to their home rather than the hospital for acute and restorative care. Medically Home will deeply affect the lives of people who need help at the broadest possible scale. The principles behind Medically Home will transform the largest single industry on the planet.



JOE KIMURA, MD, MPH

Chief Medical Officer
Atrius Health

Internist
Medical Vanguard Medical Associates

Joe Kimura, MD MPH is Chief Medical Officer of Atrius Health – a 750 physician independent multispecialty practice based in Boston MA. He is an experienced leader of ambulatory care delivery system improvements particularly around the optimization of population health management tools in value-based and accountable care settings.

Dr. Kimura is Board Certified in Internal Medicine and Clinical Informatics. He has been a national advocate for the practical applications of healthcare analytics in healthcare delivery and improvement for over a decade. During the Obama Administration, he co-chaired the ONC HIT Federal advisory workgroup on Advanced Health Models and Meaningful Use. Dr. Kimura is also deeply committed to the acceleration of innovation to improve the health of our patients and communities. He is an active mentor to the New England healthcare technology startup community and serves an executive board member of the Yale University Center for Biomedical Innovation and Technology. Dr. Kimura was recognized as a Top 25 Clinical Informaticists by Modern Healthcare in 2012 and a leading CMIO experts by Health Data Management in 2016.

Dr. Kimura was an undergraduate at Stanford University, received his medical degree from Washington University, and his public health degree from Harvard University. He completed his primary care internal medicine residency at the University of California in San Francisco and his health services research fellowship in the Department of Ambulatory Care and Prevention at Harvard Medical School. He completed the advanced management program at MIT Sloan School of Management with certification in Management, Innovation, and Technology.



NAMONE S. PIKE, PHARM D

**Ambulatory Care Pharmacy
Manager**

Dartmouth Hitchcock Medical Center

Namone Pike, PharmD, Manager, Ambulatory Pharmacy, Dartmouth-Hitchcock (DH), is leading DH's first Ambulatory Pharmacy department, which focuses on services within adult primary care clinics.

With Namone's leadership, starting in July 2016, her team of pharmacists currently provides a variety of services at six different clinic locations. They focus to improve patient outcomes, patient experience, and clinical team satisfaction, while elevating the role of the pharmacist, supporting revenue generation and simultaneously helping to reduce cost.

Some of the services provided by her team include chronic disease state management, comprehensive medication management, deprescribing, annual wellness visits, transitional care management services, and drug information support through an innovative electronic platform, in the EMR.



CHRISTIN PRICE, MD

Associate Director

Brigham and Women's Physicians
Organization Medical Management

Program Administrative Director

Brigham Health Bridge Clinic

Dr. Christin Price is the Program Administrative Director of the Brigham Health Bridge Clinic and Clinical Director, Medicaid ACO at Brigham and Women's Hospital/BWPO. Dr. Price completed her medical training at Weill Cornell Medical College and completed a Primary Care internship/residency and an Infectious Disease fellowship at Brigham and Women's Hospital in Boston.

Dr. Price has had a longstanding interest in the overlap between Substance Use Disorders (SUDs), infectious disease, and addressing underlying Social Determinants of Health in vulnerable populations and has conducted research and published on these topics.

Most recently in April 2018, Dr. Price launched the opening of the Brigham Health Bridge Clinic which provides rapid access to treatment for Substance Use Disorders using a harm reduction approach and offering multidisciplinary services.

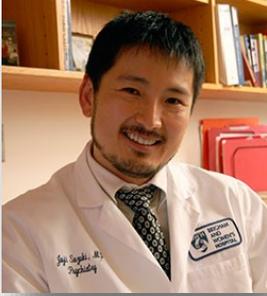


SCOTT WEINER, MD, MPH

Director of B-CORE, EM Division of Health Policy and Public Health
Department of Emergency Medicine at Brigham and Women's Hospital

Scott G. Weiner, MD, MPH, FACEP, FAAEM is an Associate Professor of Emergency Medicine at Harvard Medical School and the Director of the Division of Health Policy and Public Health in the Department of Emergency Medicine at Brigham and Women's Hospital in Boston. He is also the Director of B-CORE: The Brigham Comprehensive Opioid Response and Education Program, a hospital-wide, multi-disciplinary project with the goal of reducing opioid-related morbidity and mortality.

His research focuses on technological innovations that improve the care of ED patients presenting with pain, including usage and optimization of online prescription drug monitoring programs (PDMPs), as well as improving access to naloxone, the life-saving opioid overdose reversal medication.



JOJI SUZUKI, MD

**Director of the Division of
Addiction Psychiatry, Director
of Addictions Education**
Brigham and Women's Hospital

Dr. Suzuki is the Director of the Division of Addiction Psychiatry and Director of Addictions Education in the Department of Psychiatry, Brigham and Women's Hospital, and an Assistant Professor of Psychiatry at Harvard Medical School (HMS). Dr. Suzuki is a consultation-liaison psychiatrist in the Division of Medical Psychiatry at Brigham and Women's Hospital, working with both inpatients and outpatients. He serves as the site director for the Addiction Psychiatry Fellowships for Partners HealthCare and Boston University School of Medicine, and is very active in medical student and resident education. He is a member of Motivational Interviewing Network of Trainers and is the course director for the HMS CME course on motivational interviewing. He is also the course director for the Addiction and Their Treatment course from the American Academy of Addiction Psychiatry.

His research is focused on integrating evidence-based addiction treatment initiated in general medical settings, and has received funding from NIH, Brigham and Women's Hospital, and Harvard Medical School. He was recently awarded a NIDA K23 Career Development Award to receive mentored training in conducting clinical trials, and to study the impact of recovery coaches on buprenorphine treatment. He currently serves on a variety of committees, workgroups, and taskforces for Partners HealthCare, Brigham and Women's Hospital, Harvard Medical School, Massachusetts Hospital Association, and the State of Massachusetts to address the opioid epidemic. He has published over 50 peer-reviewed manuscripts and book chapters as first or co-author.



CHRIS LASSONDE, FSA

Senior Director of Negotiation Financial Management Blue Cross Blue Shield of Massachusetts

Chris Lassonde is senior director, negotiation financial management for Blue Cross Blue Shield of Massachusetts, the largest private health plan in Massachusetts and one of the largest independent, not-for-profit Blue Cross Blue Shield plans in the country. The company serves 2.8 million members and is rated among the nation's best health plans for overall member satisfaction and quality.

Since 2011, Chris has been deeply involved with the innovation of value-based payment models. He has helped grow and evolve the company's landmark Alternative Quality Contract, which rewards doctors and hospitals for delivering high-quality patient care and for helping keep our members healthy. In 2019, our model's long-term, sustainable success was documented in a landmark New England Journal of Medicine study by Harvard Medical School researchers.

Chris has also helped develop a similar payment model for the company's PPO health plans as well as create innovative new programs that allow hospitals and small provider groups to directly engage in population health management.

Chris joined Blue Cross Blue Shield of Massachusetts as an actuary in 2005. He is a fellow of the Society of Actuaries, and member of the American Academy of Actuaries. Chris holds a Bachelor of Science in applied and engineering physics from Cornell University.



STEVE MOOREHEAD

**Senior Director of Network
Performance Support**
Blue Cross Blue Shield of
Massachusetts

As Senior Director, Network Performance Improvement, Steve leads a team of associates focused on collaborating with our network providers on performance opportunities within our advanced payment models such as the Alternative Quality Contract (AQC). He is also responsible for leading the collaboration between Blue Cross Blue Shield of Massachusetts (BCBSMA) and QCentive, a portfolio company of Zaffre Investments focused on providing end-to-end management of value-based payment programs.

Steve originally joined BCBSMA in December of 2004 and has held a number of network facing roles during his tenure with the organization, including negotiation of physician risk contracts, hospital, and ancillary providers participation in pay for performance agreements. Steve also held responsibility for all business aspects of the Medical Innovation and Leadership division, the oversight of payment policy, hospital and physician reimbursement strategies, and a negotiation planning and analysis team aimed at providing strategic guidance and data driven tools to support the front-line contracting team in delivering upon their strategic goals.

Steve briefly left BCBSMA between September 2013 and September 2015 but returned to BCBSMA in 2015. Steve re-joined the Network Payment Innovation and Contract Management division to serve as the primary liaison to Qcentive transferring key value-based contracting knowledge from BCBSMA and supporting Qcentive's product development and consulting strategies.

Earlier in his career, Steve held roles at both Aetna on the professional services team and Harvard Pilgrim Health Care as a member of the Network Contracting team. Steve holds a B.A. in HealthCare Administration from Stonehill College and a M.B.A. from Suffolk University.



TONY DODEK, MD

Chief Medical Officer
AllWays Health Partners

Dr. Tony Dodek is the Chief Medical Officer of AllWays Health Partners, a regional health plan with approximately 250,000 members. Dr. Dodek is a senior physician executive with 25 years' experience as a clinician and health plan medical director.

Areas of expertise include clinical quality improvement, pharmacy management and cost trend mitigation. He has led health plan efforts to control opioid prescribing during the current epidemic. In addition, Dr. Dodek has worked with organizations providing medical services to children in the Chernobyl region and Haiti.

He is a board-certified pediatrician and a fellow of the American Academy of Pediatrics. Dr. Dodek is also an assistant professor of pediatrics at Tufts University School of Medicine.



ABOUT NEW ENGLAND LIFE CARE

NELC was created in 1987, as a hospital owned and controlled resource for managing a patient's continuum of care beyond the acute care setting. New England Life Care is a 501(e) non-profit cooperative comprised of fifty-three hospitals in Maine, New Hampshire and Massachusetts including members of health systems such as Partners, Wellforce, Lahey Health, MaineHealth, Central Maine Healthcare, Covenant Health, Northern Light Healthcare and Dartmouth-Hitchcock.

Since our inception, NELC has filled a unique and critical role with our ability to safely move patients home in an integrated care environment regardless of their ability to pay.

Member hospitals see NELC as a trusted partner in health care collaborating to extend clinical services into the community and building programs to avoid unnecessary admissions/re-admissions and ED utilization.

NELC now has 6 locations servicing all of Northern New England and covering 65,000 square miles. NELC cares for 3,200 patients on census 24/7, 365 days a year!